



Information Conservation and the way to organisational change



About me

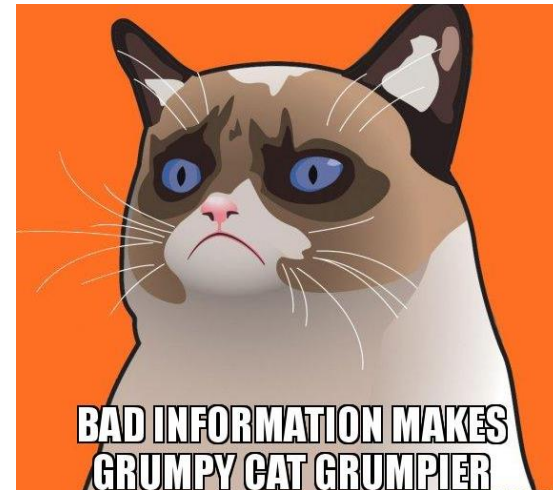
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- 12 years in Information Management
- 6 years consulting in IM and implementations for various companies
- Manager of 12 staff at TCC (they rock!)
- Information Conservationist
- Keen to connect about R&D

Information Conservation

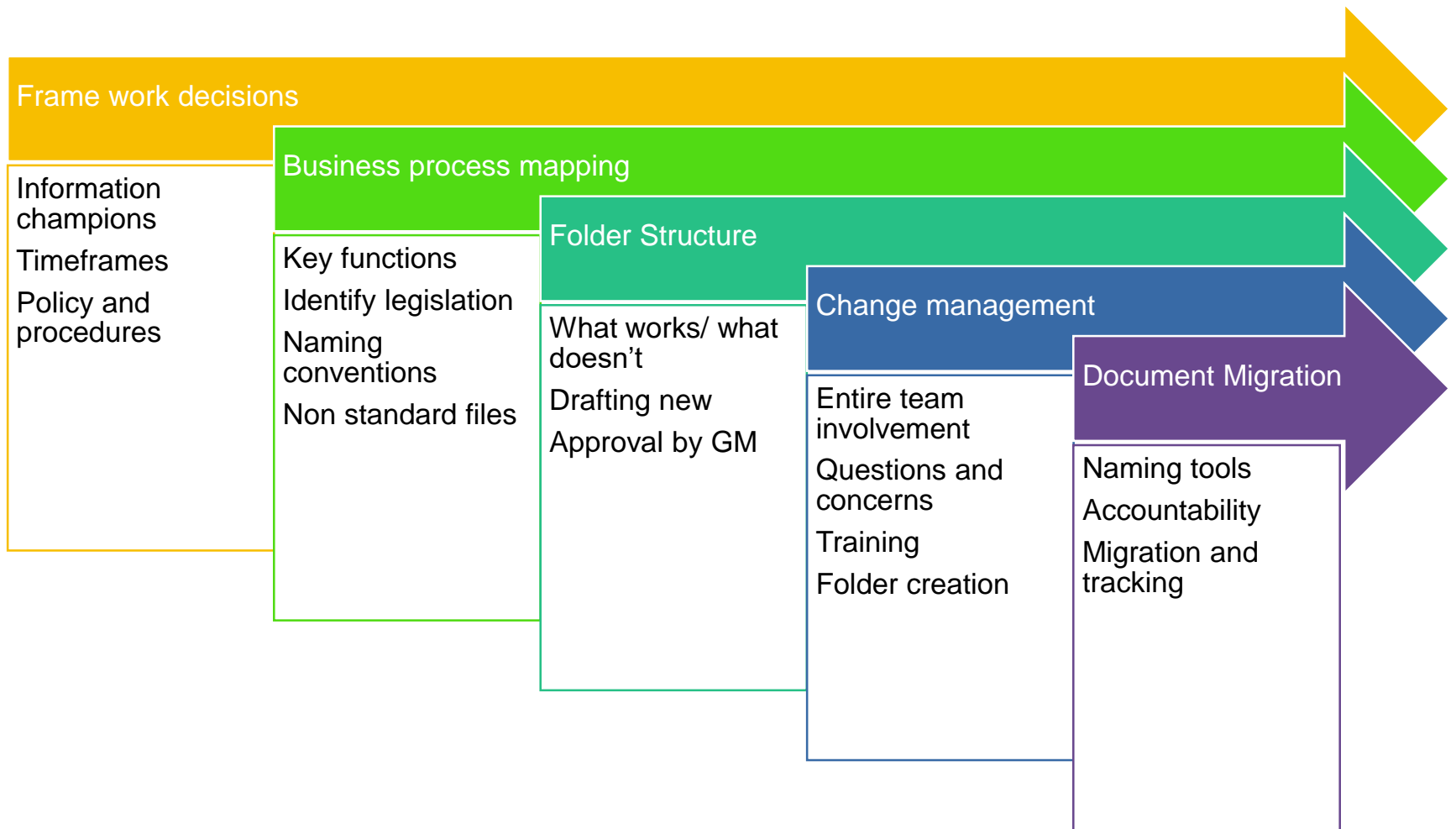
1. Why is it important
2. What can we learn from it
3. How will it be used
4. Who does it help
5. Where does this information inform a decision



The journey to ISK



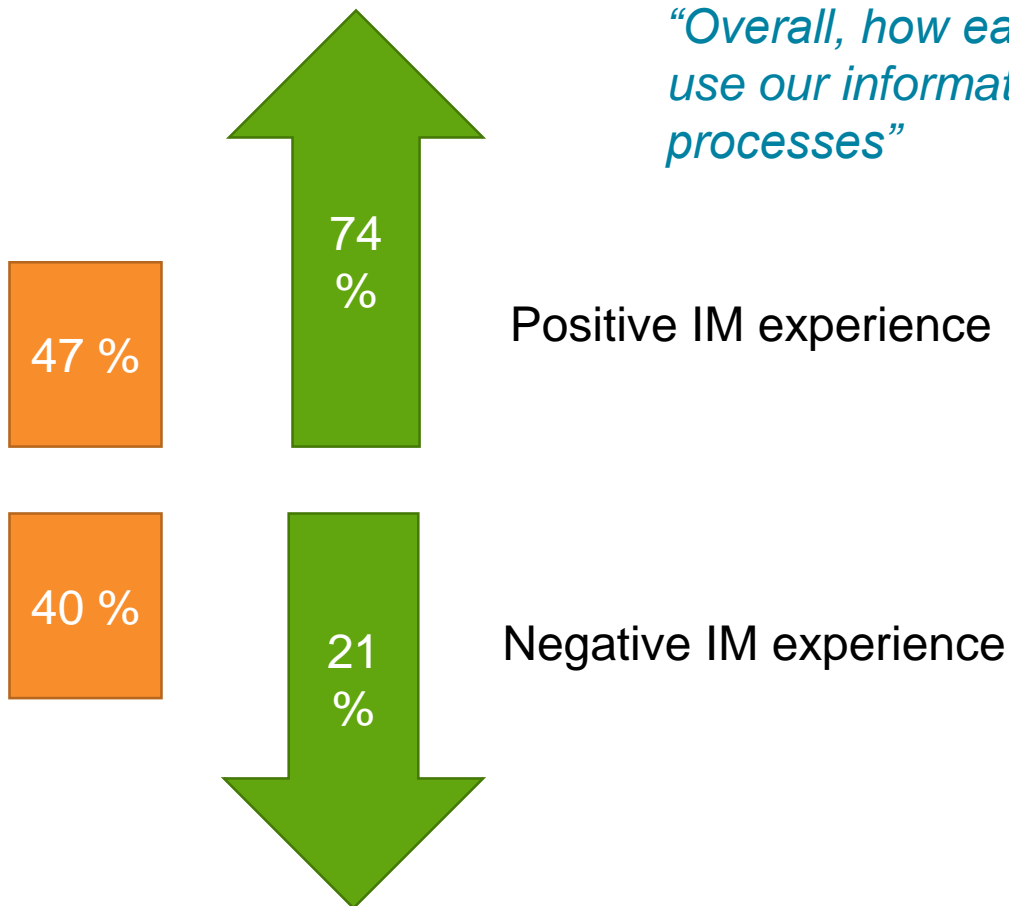
The framework/ Mechanics (the not so sexy things...)

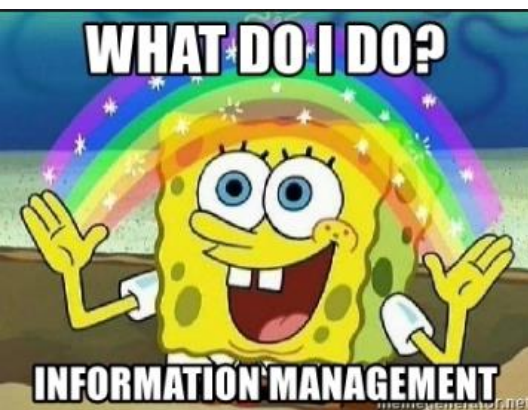


Results – the most important thing....

- Benchmarking before and after the project

“Overall, how easy is it to understand and use our information management tools processes”



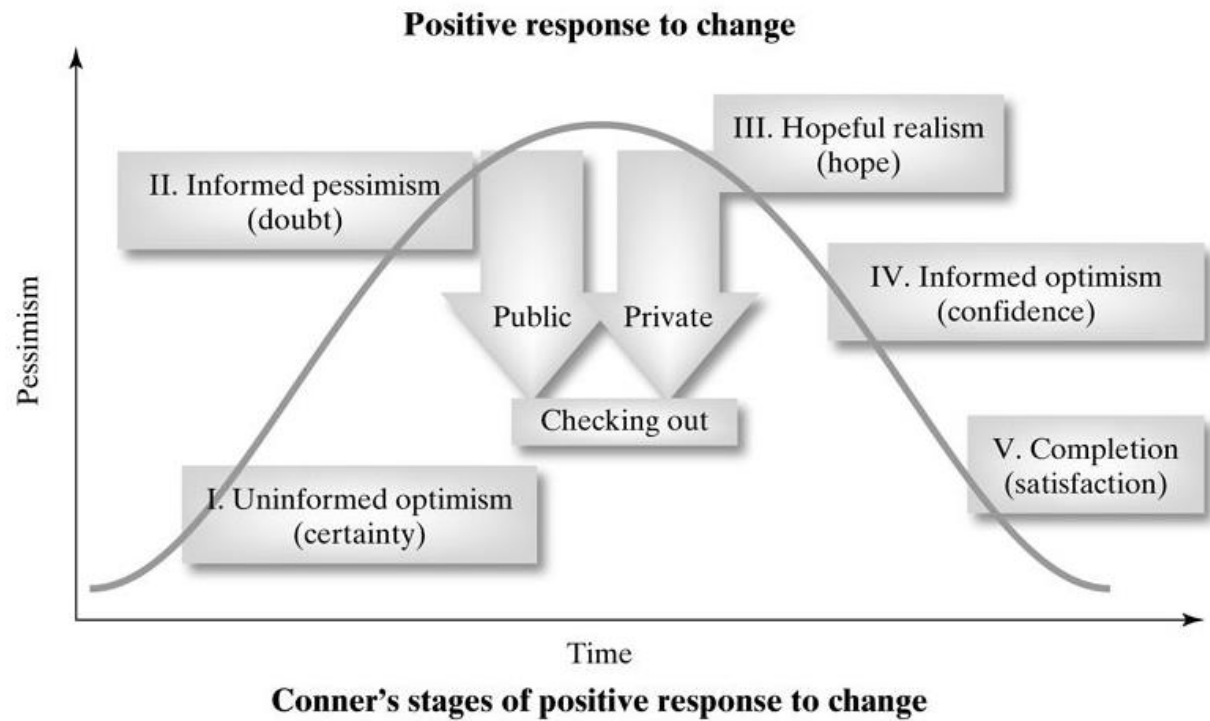


← How I feel about Information Management -

How most people go through 'the change' to loving information management....



Figure 10.3 Conner's Stages of Positive Response to Change.



Source: Conner, Daryl, *Managing at the Speed of Change*, Random House (1992).

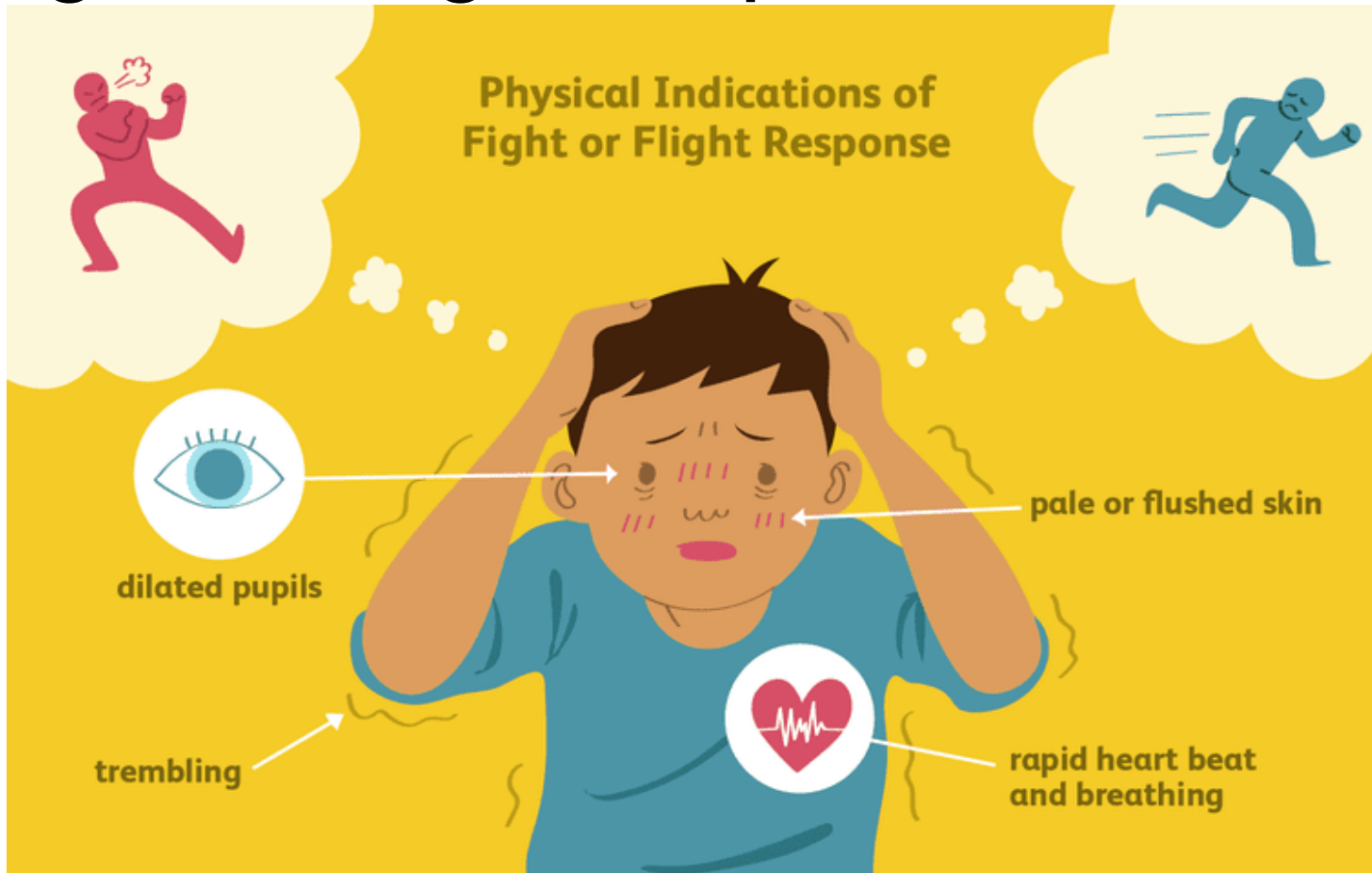
Learning: Five Principles

1. Have the conversation
2. Show up
3. Communicate effectively
4. Be aware
5. Be flexible

You mean we have to talk to people – actual people?!



Fight or Flight response



Why do people procrastinate?



Safety first & meet in the middle

