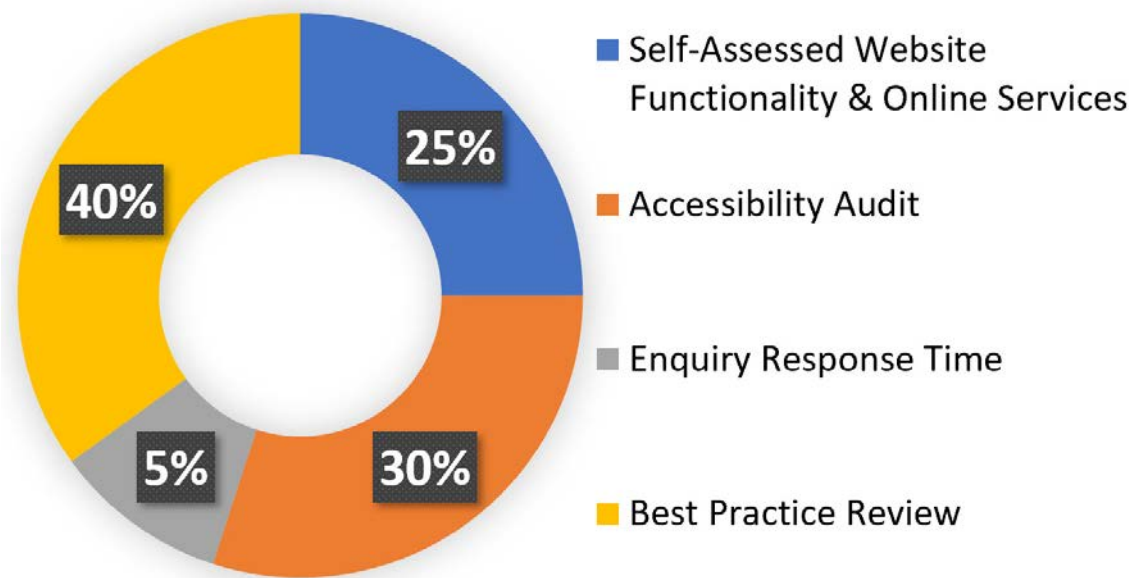


ALGIM

ALGIM Web Audit

2018 Trends

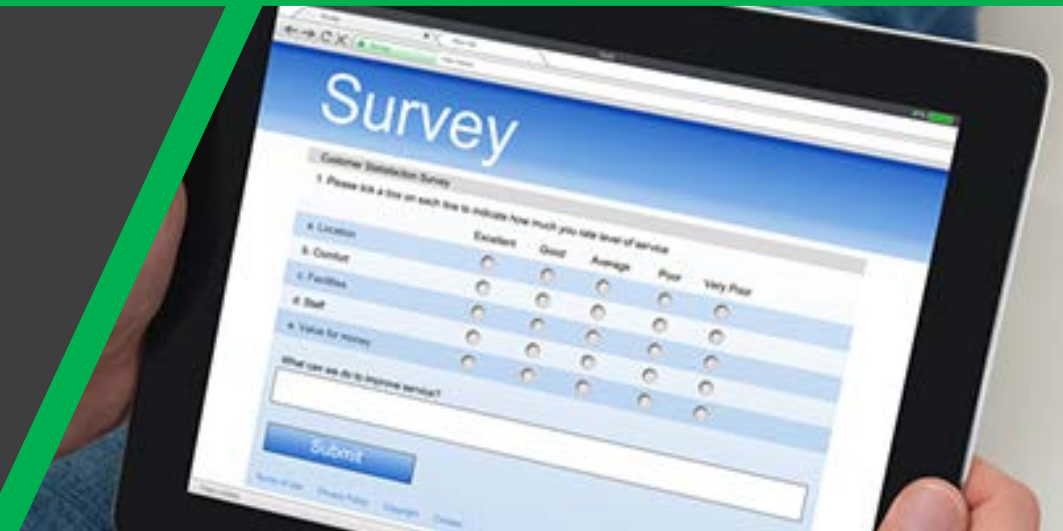
ALGIM Web Audit Criteria & Weightings 2018



ALGIM

Snapshot Survey

- High participation
- Website functionality
- Eight questions – Web Audit
- Full results can be ordered



The E Govt Pillars



EG Overall
Score
65.81%

ALGIN

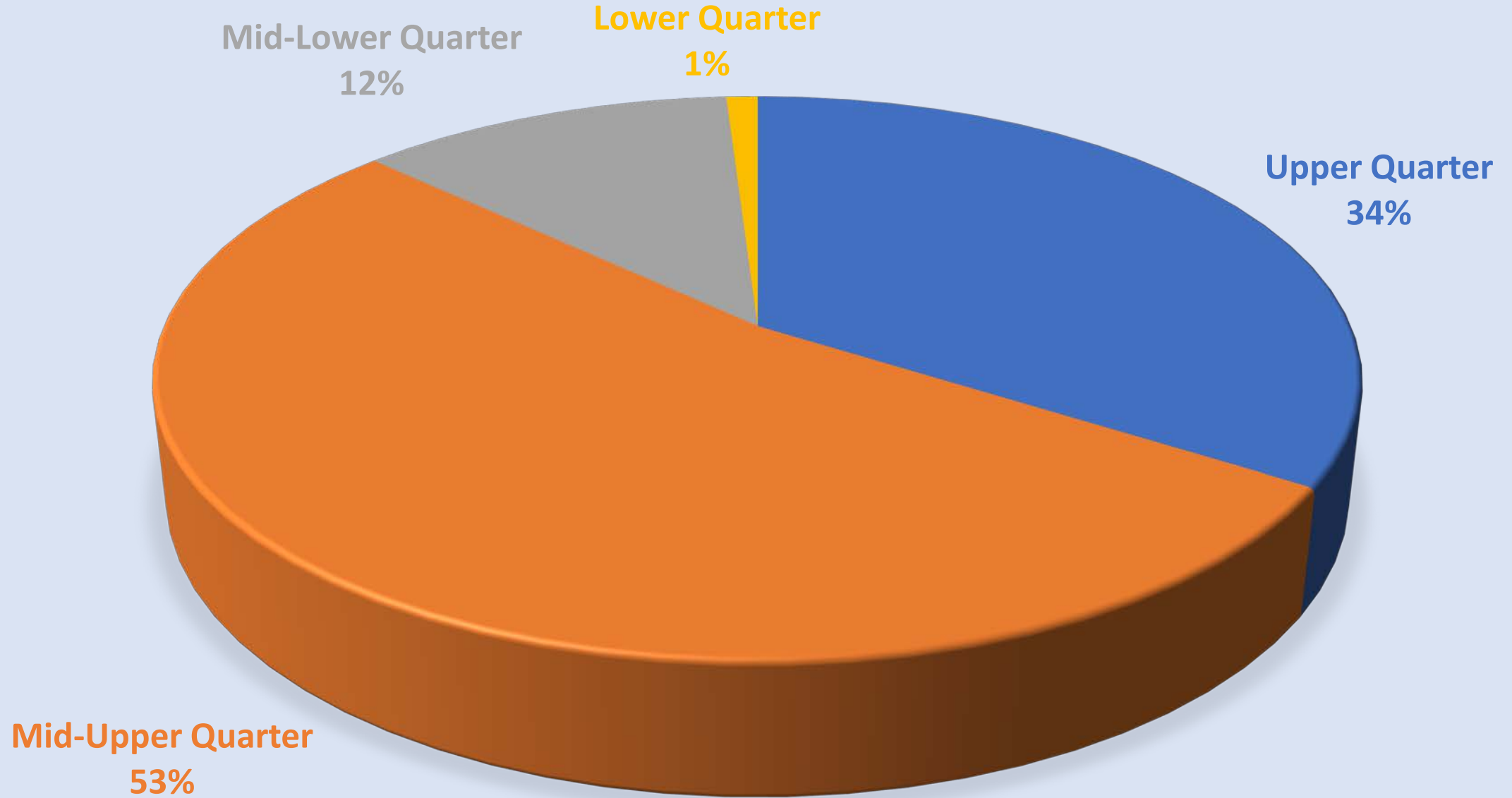


Best Practice Review

ALGIN



THE RESULTS: 2018 BEST PRACTICE



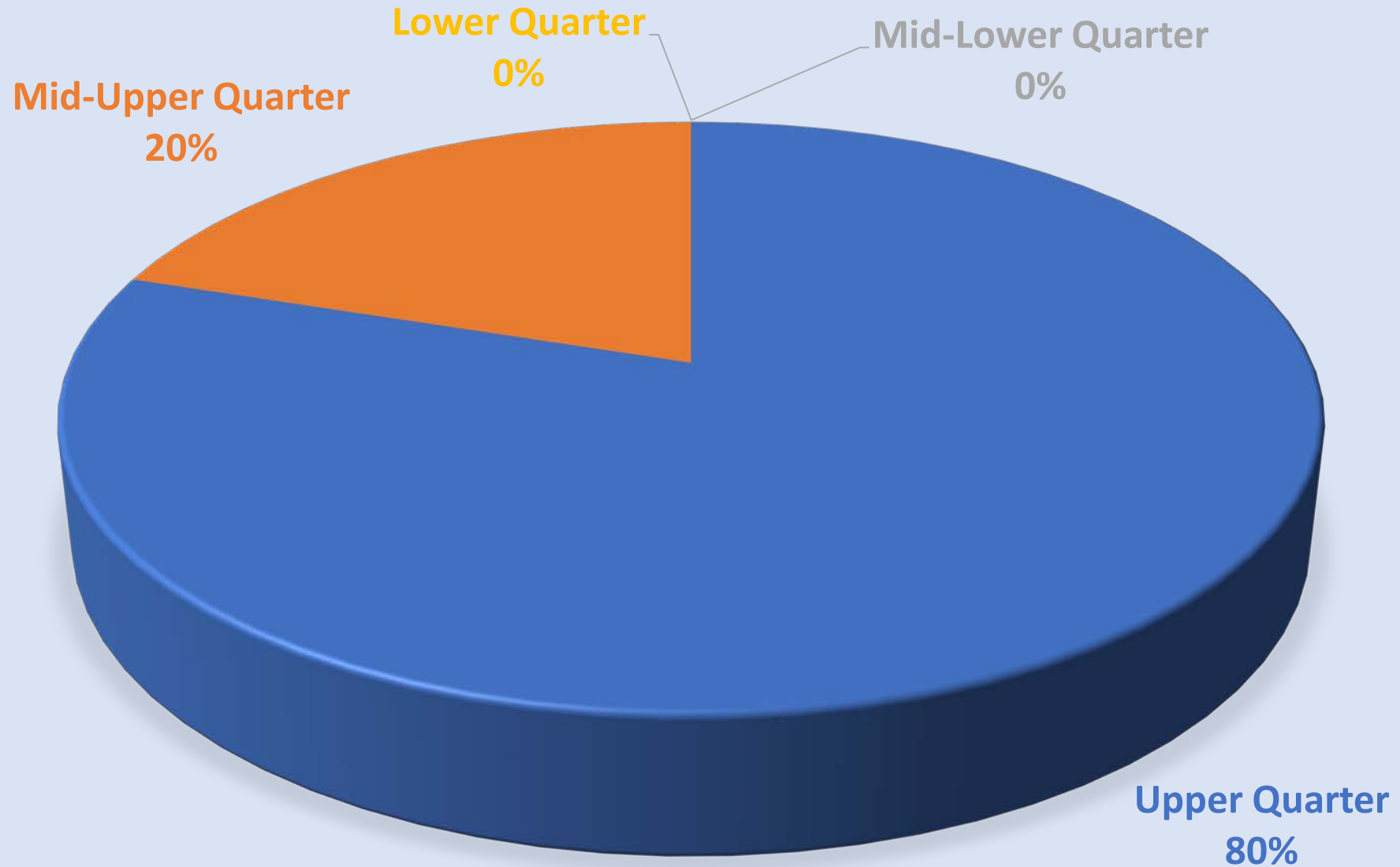


ALG

LG

Testing for Accessibility

THE RESULTS: 2018 ACCESSIBILITY

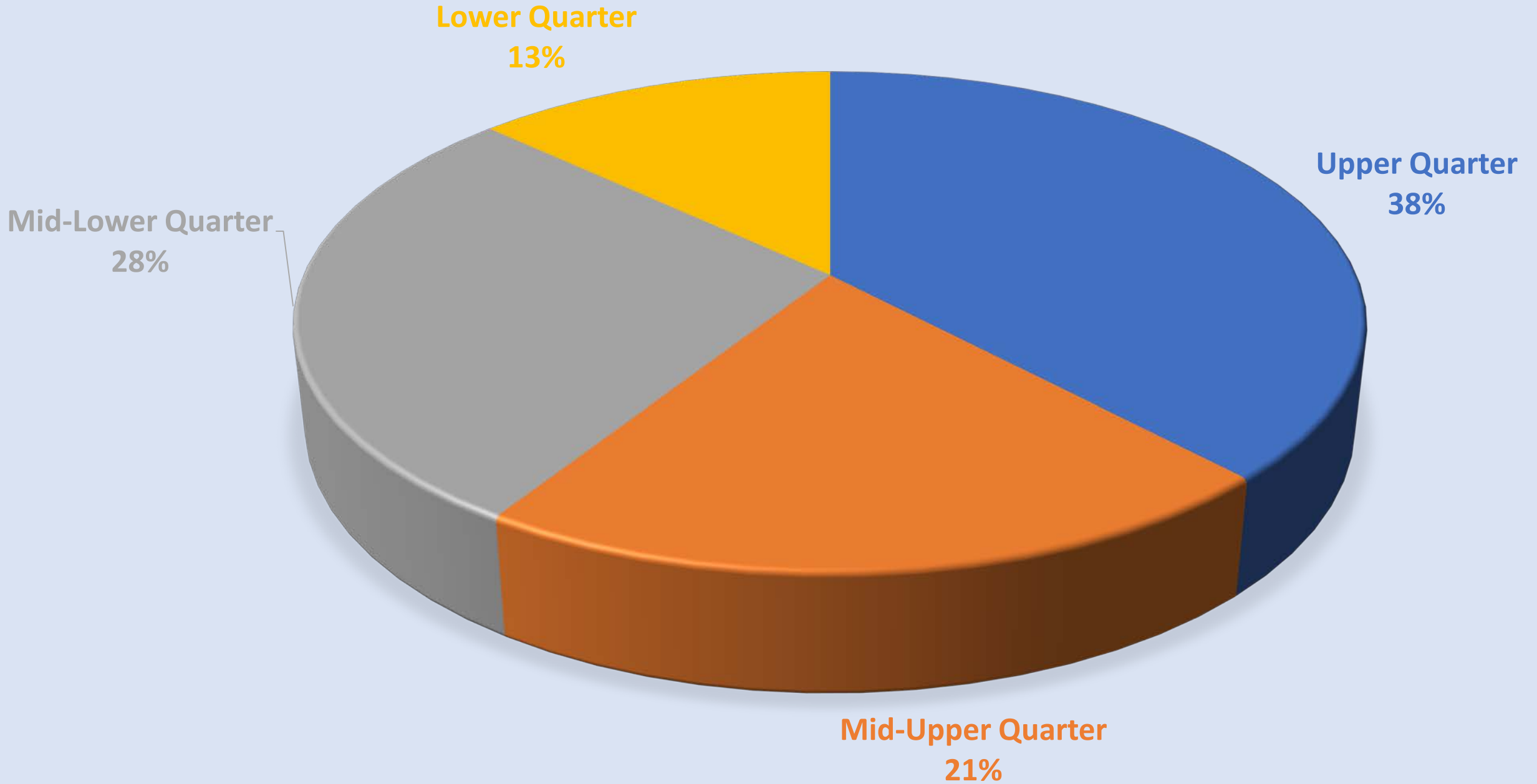




Responsiveness

- Email response time
- FaceBook response time

THE RESULTS: 2018 RESPONSIVENESS



Top 10 for 2018



NEW: Most improved

ALGIM

What does the report include

The logo for ALGIM, with 'AL' in green, 'GIM' in blue, and 'G' in green.

Twenty Page council report includes (comparisons for past four years):

- Accessibility compliance comparisons
- Website functionality-graphs of transactions information, social media & networking functionality etc
- Timeliness – email & facebook comparisons with average
- Mobile responsiveness's

Appendices include:

- Full rankings list
- Your council completed Snapshot survey
- 2018 Web Audit Overview report including executive summary of trends, analysis and results discussion

A large, stylized letter 'G' is the central focus of the image. It is rendered in a dark blue color with a white outline. The 'G' is positioned on the right side of the frame, partially overlapping a light blue circular area that contains text. The background features a dark blue vertical bar on the left and a green vertical bar on the right, both partially obscured by the light blue circle.

Order your Web Audit report

Includes:

- Complete sector snapshot survey results
- ALGIM Overview report of trends & results
- Report of your councils results includes:
 - accessibility report
 - previous 3 years results

Order on line \$395 (plus GST)

<https://algim.org.nz/Web-Audit>